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FOR IMMEDIATE RELEASE**

## **Record Number of Professionals Earn Prestigious CAE Credential on 50<sup>th</sup> Anniversary of the Program**

**Tallahassee**—Twelve Florida association executives recently earned their Certified Association Executive (CAE) credential from the CAE Commission of the American Society of Association Executives (ASAE), joining more than 3,600 industry leaders worldwide.

2010 marks the 50th anniversary of the CAE program. The Winter 2010 class of CAEs successfully completed the CAE examination administered nationwide on December 4, 2009. The CAE program has served to elevate professional standards, enhance individual performance and designate those who demonstrate knowledge essential to the practice of association management. To earn the CAE credential, candidates must first submit an application satisfying professional experience and education requirements.

Successful applicants must next pass a challenging examination on all aspects of association management. Candidates undertake rigorous study sessions in preparation for the exam, and only those who are able to achieve the passing score earn the CAE credential. Once earned, the certification must be renewed every three years through additional studies and leadership activities.

“Congratulations to the newest class of CAEs who have demonstrated mastery of the competencies essential to association management,” said FSAE Foundation Trustees’ Chair Al Pasini, CAE. “The CAE certification not only sets the standard of knowledge for association professionals to achieve, but also defines the profession of association management itself.”

The next CAE examination will be administered on May 7, 2010. The application deadline for this exam is February 12. FSAE hosts study groups for interested applicants. FSAE’s Foundation offers professional development scholarships for its members; the application deadline is April 1, 2010. For more details about the CAE exam and the professional development awards, contact Hester Ndoja, CAE, at 850-702-0944 or [hester@fsae.org](mailto:hester@fsae.org).

The Florida Society of Association Executives (FSAE) is a membership organization of more than 800 association executives and industry partners representing Florida-based organizations. Its members manage leading trade associations, individual membership societies and voluntary organizations. FSAE is the premier statewide provider of learning, knowledge, best practices and research for the association profession. The FSAE Foundation provides resources, education, ideas and advocacy to enhance the power and performance of the association community. For more information about FSAE and its Foundation, visit [www.fsae.org](http://www.fsae.org).

## **Florida 2010 CAE Recipients**

Tammy G. Andis, CAE  
BICSI, Tampa, FL

Leigh Ann Bradley, CAE  
Partners in Association Management, Tallahassee, FL

Jon Dancy, CAE  
Dancy, Callan and Associates Inc  
Pensacola, FL

Betty M. Eckebrecht, CPA, CAE  
BICSI, Tampa, FL

Barbara F. Harrison, CAE  
Florida Association of the American Institute of Architects, Tallahassee, FL

David B. Higgins, CAE  
Florida Dental Association, Tallahassee, FL

Jacqueline M. Johns, MBA, CAE  
Sanford, FL

Maarja K. Kolberg, CAE  
BICSI, Tampa, FL

Hester Ndoja, CAE  
Florida Society of Association Executives, Tallahassee, FL

David Stone, ACSW, CSW, LCSW, CAE  
Florida Hospices and Palliative Care Inc, Tallahassee, FL

Michele L. Straw, CAE  
Florida Association of the American Institute of Architects, Tallahassee, FL

Kyle Allen Ulrich, CAE  
Florida Association of Insurance Agents, Tallahassee, FL